



LOUIS LERAY
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RÉSUMÉ

CREATIVE DIRECTOR | MEDIA PRODUCTION

[> currently working as creative director/designer for a glossy international luxury real estate magazine]

SANTA FE EXPERIENCE (2003 to present)

RADIANCE, Book Designer and Photographer

Exploring the practice of silence in yoga, this collaborative book project with yogini Karuna DiLibero is now available at amazon.com RADIANCE: Particles of Silence

BLISS MAGAZINE, Publisher and Creative Director

Arts & Culture magazine redefined Santa Fe with a contemporary brand identity. Leray published 5 issues over a 3 year period. Bliss Magazine functioned as a much-needed economic and aesthetic boost to the business owners of Santa Fe. <http://www.newmexico.org/>

CITY OF SANTA FE MARKETING CAMPAIGN, Co-Creative Director and Photographer

Leray was chosen by the city of Santa Fe to produce international marketing campaigns for the Santa Fe Tourism Department, based on the branding makeover he had created in BLISS Magazine. (In collaboration with Keith Toler and Mayor Koss of the Convention & Visitor's Bureau and the Vaughn Wedeen Kuhn Agency in ABQ.)

LERAY IMAGES, Creative Director, Producer, Photographer

This production service offers clients a streamlined and cost efficient approach to marketing collateral and all aspects of branding—including creative strategy, film/video/photography production and design, printing—all under one roof. For more information and portfolio please see www.louisleray.com PORTFOLIO

SANTA FE COMMUNITY COLLEGE, Adjunct Professor

Five years of teaching at SFCC in the Photography Department. Topics include semiotics, image production, art direction/styling, fashion and editorial photography, commercial enterprise, broadcast/print/web

CURRENTS INTERNATIONAL NEW MEDIA FESTIVAL

2012 Ellipsis, multi-media video installation collaboration with Marion Wasserman. Image production and montage.

2013 Dream Tent, multi-media video installation with Marion Wasserman. Image production and montage.

EAST COAST EXPERIENCE

IMAGE COLLABORATOR WITH FILM DIRECTOR BARRY LEVINSON

Produced and directed behind-the-scenes programs for Dreamworks *Envy*, and a music video sequence for MGM's *Bandits*.

CINEMATOGRAPHER AND COMMERCIAL DIRECTOR IN NYC AND CT

Credits include independent feature films, TV Commercials, music videos and documentaries for such clients as HBO, Chase Bank, Kirshenbaum & Bond Ad agency, etc. Cinematography for independent festival films: *The Dry Season*, *Soup or Salad*, *Mergers & Acquisitions*, *101 Ways* and *The Rhythm Method*.

PRODUCTION ASSISTANT/PERSONAL ASSISTANT

Worked in New York City as personal assistant to Albert Maysles and Karen Thorsen. Also worked as Production Assistant with Maysles Films, Susan Froemke, Joe Berlinger, Yvonne Rainer, Morningside Movies and The Kitchen. Production Assistant for Nike Roboshoe multi-media robotic installation through Dennis Pexa Cinema & Design located at Honeybee Robotics in NYC.

PROGRAMMING DIRECTOR, SOUTHWEST FILM CENTER AT UNM IN ALBUQUERQUE

Leray collaborated with Popejoy Hall, ASUNM, and UNM Facilities to renovate the once Sub Theater into a state-of-the-art multi-media cinemathèque, with new 35mm changeover projection system, adobe sound system, etc. The new **Southwest Film Center** had the privilege of hosting movie premieres and film talks with the world's leading directors. Leray was appointed Chairman of the ASUNM Film Committee for two years while attending UNM.

Education

University of New Mexico

Graduated *cum laude* with a Bachelor of Arts degree in Film Theory & Criticism



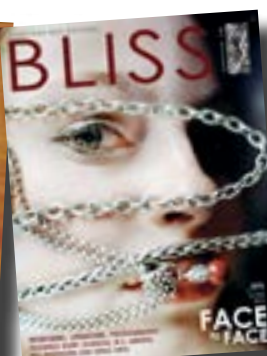
Louis Leray is a commercial photographer and magazine publisher who worked as a cinematographer in NYC. During this time, Leray worked with world-renowned advertising agency Kirshenbaum & Bond, and director Barry Levinson. After moving to Santa Fe in 2002, Leray launched BLISS Magazine. After the success of BLISS, the City of Santa Fe hired Leray to produce international advertising campaigns for the SANTA FE TOURISM DEPARTMENT.



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ADVERTISING & EDITORIAL PHOTOGRAPHY



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CREATIVE DIRECTOR | MARKETING & ADVERTISING | MEDIA PRODUCTION

PARTIAL CLIENT LIST

Kirshenbaum & Bond Ad Agency

Maysles Film Company

Dreamworks SKG “Envy” behind the scenes photos/video

MGM “Bandits” Lucas Shine music video sequence

Morningside Movies

Vidal, Reynardus & Moya

Bradford Advertising

Harper & Harper

Durham Group

HBO

Chase Bank

NY Film Festival

Grand Marnier

Yale Child Study Center

WTNH News Channel 8 New Haven

New Haven Symphony Orchestra

Connecticut Jazz Festival

Community Foundation for Greater New Haven

Connecticut Department of Public Health

Savings Institute of Rhode Island

Empower New Haven

The Fusco Corporation

Mayor’s Office of New Haven

Santa Fe Convention & Visitors Bureau

Vaughn Wedeen Kuhn Agency

JANE Magazine

ELLE Decor Magazine

National Museum of the American INDIAN Magazine

Santa Fe Reporter

Santa Fean Magazine

BLISS Magazine, Publisher and creative director